

Adoption Options

Join us! We've brought together some of the most popular presentations and speakers in animal welfare and mixed them with plenty of breaks and networking opportunities.

Agenda

SIGN IN AND FUEL UP: COFFEE, TEA AND DANISHES

9 am – 9:30 am

PETFINDER™ WELCOME ADDRESS AND HOUSEKEEPING

9:30 am – 9:45 am

WELCOME FROM PETCO FOUNDATION

9:45 am – 10:15 am

Susan Rosenberg, PETCO Foundation

Learn how to use the high traffic of PETCO stores to increase adoptions for your organization. Also other valuable resources available through the PETCO Foundation and PETCO will be discussed to benefit your group.

MARKETING YOUR PETS ONLINE: TIPS AND TRICKS TO INCREASE ADOPTIONS

10:15 am – 11:15 am

Susan Greene, Petfinder.com

After a brief look at Petfinder.com's free service to the animal welfare community, Susan will review the many benefits, resources and services that Petfinder offers members. This will be followed by a few tips and tricks for increasing adoptions, using Petfinder.com.

BREAK

11:15 am – 11:30 am

TREATING AND PREVENTING UPPER RESPIRATORY INFECTION

11:30 – 1 pm

Stephanie Janeczko and Brian DiGangi, Cornell University

Frustrated by upper respiratory tract infections? Don't know what else to do? You're not alone. Upper respiratory infections are the most common infectious disease seen in shelter cats. This workshop will focus on the viruses and bacteria that cause URI, how they're spread, and how we can best prevent them and treat sick cats. Proper sanitation is one of the most important things we can do to minimize URI in shelter cats. This workshop will highlight the most important points you need to know about cleaning and disinfection, especially as it pertains to URI in cats.

VEGETARIAN LUNCH AND NETWORKING TIME

1 pm – 2 pm

EFFECTIVE CLIENT RELATIONS

2 pm – 3:30 pm

Dori Villalon, SFSPCA

Having positive interactions with your clients is the key to saving lives. This presentation will help you improve your staff's performance, enhance your agency's image and elevate your agency from "last resort" to "resource."

BREAK

3:30 pm – 3:45 pm

INTERPRETING DOG BEHAVIOR

3:45 pm – 5:15 pm

Sarah Babcock, Richmond SPCA

Ever wonder what Rover is trying to tell you? Ever wonder what Fido is trying to communicate to his canine friends? Are you confused by their greeting rituals and play behavior—and not certain when you should be concerned? Anyone who works with dogs (or lives with them) should understand the basics of reading canine body language. Using a combination of great photographs, video clips and live shelter dogs, this session will review the complex world of canine communication—and give you plenty of opportunities to practice your observation skills.

All attendees will receive:

Educational materials, breakfast, lunch, an Adoption Options t-shirt and a gift from the PETCO Foundation

DRESS CASUALLY AND BE COMFORTABLE



Photo from Northern Chautauqua Canine Rescue Inc.

Speakers

SUSAN GREENE, PETFINDER.COM

As a member of the shelter outreach team, Susan is the first point of contact for shelters and placement groups at Petfinder.com. Susan worked as a humane officer with the Tomkins County (NY) SPCA. She then spent 17 years in an academic setting, first in law enforcement and then with the biology department at Ithaca College. From 1994-2004 she ran a wildlife control and rescue business which stressed humane control methods. Due to an increasing number of requests for help with free-roaming cats, that business became a feral cat rescue in 2004. Susan holds a B.A. degree in philosophy from Ithaca College and is completing an M.S. in communication. She uses those skills to help mediate conflicts that may arise on Petfinder. She lives in rural New York state with six purrrsonal cats and a cat facility for formerly feral felines who are up for adoption on Petfinder.com!

DORI VILLALON, SAN FRANCISCO SPCA

As a teenager, Dori Villalon rescued stray dogs, provided them with medical care, and conducted adoptions from her home. Today, Dori is the vice president of the San Francisco SPCA, and homeless animal care remains her passion. After developing a B.A. in animal welfare management, Dori joined the Humane Society of Boulder Valley and went on to become the director of the Larimer Humane Society, Cleveland Animal Protection League, and Sonoma County Animal Care & Control. As a frequent presenter for Petfinder's Adoption Options, she brings hands-on experience in both nonprofit and government animal welfare and control programs. Dori lives in San Francisco with her cats, Macy and Ernie, and a slightly overweight Chihuahua, Miss Millie.

STEPHANIE JANEZKO, CORNELL UNIVERSITY

Dr. Stephanie Janeczko received her bachelor's degree in biology and biotechnology from Worcester Polytechnic Institute in 2000 and her DVM from Cornell University in 2004. Following graduation, Dr. Janeczko spent time in general small animal practice. Her experiences with the animals from shelters and rescue groups strengthened her interest in the field of shelter medicine, and in 2006 Dr. Janeczko became the first resident in shelter medicine at Cornell University Hospital for Animals and working directly with shelters, particularly those surrounding Ithaca, New York.

BRIAN DIGANGI, CORNELL UNIVERSITY

Brian A. DiGangi, DVM, received a bachelor of science degree in animal science from North Carolina State University in 2001 and graduated from the University of Florida College of Veterinary Medicine in 2006. As co-founder of the University of Florida Student Chapter of the Association of Shelter Veterinarians, Brian volunteered at the county animal shelter on a regular basis, organized spay/neuter wet labs for students, regularly participated in a local feral cat management program, and fostered animals for local rescue organizations. After completion of his residency at Cornell University, Brian plans to remain in the Northeast, working with a variety of shelters, rescue groups and humane organizations to improve the health and welfare of homeless animals.

SARAH BABCOCK, RICHMOND SPCA

Sarah is chief of education and training for the Richmond SPCA. She was employed with IBM for 14 years before leaving in 1998 to pursue additional education in animal behavior. She completed three years of graduate work at the University of Richmond and, soon after graduation from Jean Donaldson's Academy for Dog Trainers at the San Francisco SPCA, she joined the Richmond SPCA in 2001. She and her staff currently oversee in-house training/rehabilitation of dogs presently at the Richmond SPCA, the behavior helpline, children's humane education programs, volunteer programs, and public classes for people with their dogs.



Petfinder.com is the first, largest and most successful homeless pet network on the Internet. Petfinder.com brings shelter and placement groups online, providing them with a free home page and technical support to advertise their adoptable animals in a database spanning all of North America. Pet seekers, from the comfort of their homes, can see what animals are available for adoption at their local shelters and rescue groups. Petfinder.com provides its members with networking platforms, discounts and gifts, and education. Petfinder.com has facilitated over 12 million adoptions since it was created in 1996.



The mission of the PETCO Foundation is to support community organizations and efforts that enhance the lives of companion animals while strengthening the bond between people and their pets. Since its inception in February of 1999, over \$41 million has been raised through a combination of fundraisers in over 800 stores and donations from the PETCO Foundation. These funds were used to support more than 5,000 local animal welfare groups across the U.S. The PETCO Foundation is dedicated to the Four R's in animal welfare: Reduce, Rescue, Rehabilitate, and Rejoice. More information about the PETCO Foundation may be found by visiting www.petco.com.

Two ways to register

Registration is \$20 (\$10 for Petfinder members) and includes lunch and all materials. For more information email adoptionoptions@petfinder.com

1. Register online by August 13 at www.petfinder.com/adoptionoptions/ and pay by credit card using Paypal.
2. Register by mail by sending this form along with a check made out to "Petfinder.com." Photocopy form for multiple guests. Mail post-marked by August 8 to: Petfinder.com, Lynn Katz, 28 Garden Street, South River, NJ 08882

Name: _____

Organization: _____

Full address of organization: _____

Phone number: _____

Email address: _____

May we share your contact information with other attendees? Y N

Petfinder Shelter ID _____

All meals are vegetarian. If you require a vegan lunch, please check here:

Lynn Katz, Petfinder.com
28 Garden Street
South River, NJ 08882

DIRECTIONS WESTERN PENNSYLVANIA HUMANE SOCIETY

From 279N: Go south on 279 to the Downtown/North Shore exit. Follow North Shore signs (Exit 7A) to the traffic light at Ninth Street. Go straight at this light, and then get into the left-hand lane. Go straight through four more lights to Reedsdale Street. The next light is Allegheny Avenue. Turn right. * Go straight through the light at Ridge Avenue, and then turn left at the next light at Western Avenue. The Humane Society is just past the McDonald's parking lot on your left, and the entrance to the parking lot is on the far side of the building.

From 279S: Get into the left lane to come through the Fort Pitt Bridge and stay in the left lane following the North Shore signs. Stay in the second from left lane as you cross the Fort Duquesne Bridge. Take Exit 7A, which will bring you to a traffic light at Allegheny Avenue. Turn right and follow from * above.

From 376E: Follow 376 west to the North Shore Exit, which will bring you onto the Fort Duquesne Bridge. Stay in the second from left lane as you cross the bridge. Take Exit 7A, which will bring you to a traffic light at Allegheny Avenue. Turn right and following from * above.

From 28N: Go south on 28 to the North Shore exit. Follow North Shore signs to the traffic light at Ninth Street. Go straight at this light, and then get into the left-hand lane. Go straight for four more lights to Reedsdale Street. The next light is Allegheny Avenue. Turn right and follow from * above.

From 65: Follow 65 to North Shore exit. This will lead to a T-intersection with Allegheny Avenue. Turn left. Go straight through the lights at Reedsdale Street and Ridge Avenue, and then turn left at the next light at Western Avenue. The Humane Society is just past the McDonald's parking lot on your left, and the entrance to the parking lot is on the far side of the building.

WESTERN PENNSYLVANIA HUMANE SOCIETY
412-321-4625

QUESTIONS & ADDITIONAL INFO

Lynn Katz, 732-993-7838

PETCO FOUNDATION PETFINDER
ANIMAL RESCUE LEAGUE OF WESTERN PENNSYLVANIA
WESTERN PENNSYLVANIA HUMANE SOCIETY

ADOPTION OPTIONS

thinking and working
outside the box



SUNDAY AUGUST 17, 2008

JOIN US FOR A ONE-DAY SEMINAR
SPONSORED BY
PETCO FOUNDATION

WESTERN PENNSYLVANIA HUMANE SOCIETY
1101 WESTERN AVE.
PITTSBURGH PA 15233
412-321-4625

behavior
placement
& promotion