



Join Us for a ONE-DAY SEMINAR Adoption Options

Wednesday, August 22 2012

Holiday Inn
3803 13th Avenue South
Fargo, ND 58103



Special thanks to
Humane Society of Fargo-Moorhead

Sponsored
by Petfinder™ and
Petco Foundation

DIRECTIONS:

From North: Take I-29 S/US-81 S to the 38th St SW exit, EXIT 64, toward 13th Ave S. Turn left onto 38th St S. Take the first right onto 13th Ave S. Holiday Inn is on the right.

From South: Take I-29 N/US-81 N toward Fargo to the 13th Ave S West/13th Ave S East exit, EXIT 64, toward 38th St SW. Keep right to take the 13th Ave S ramp. Keep left to take the 13th Ave S West ramp. Turn left onto 13th Ave S. Holiday Inn is on the right.

From East: Take US-10W to MN-336/CR-11 exit, EXIT 6, toward I-94. Keep right at the fork to go on MN-336 S/CR-11 S. Merge onto I-94 W/US-52 N toward Moorhead (crossing into North Dakota). Merge onto I-29 N/US-81 N via EXIT 349B toward Airport/Grand Forks. Take the 13th Ave S West/13th Ave S East exit, EXIT 64, toward 38th St SW. Keep right to take the 13th Ave S ramp. Keep left to take the 13th Ave S West ramp. Turn left onto 13th Ave S. Holiday Inn is on the right.

From West: Follow I-94 E/US-52 E. Take I-29 N/US-81 N via EXIT 349B toward Airport/Grand Forks. Take the 13th Ave S West/13th Ave S East exit, EXIT 64, toward 38th St SW. Keep right to take the 13th Ave S ramp. Keep left to take the 13th Ave S West ramp. Turn left onto 13th Ave S. Holiday Inn is on the right.

Holiday Inn • 701-282-2700

Sharon Prushinski,
505 Swift Drive
Milford, NJ 08848.

QUESTIONS & ADDITIONAL INFO

Sharon Prushinski, 908-995-4681

Petfinder

Petfinder.com is the oldest, largest and most successful searchable database of homeless pets on the Web. It provides more than 13,000 animal adoption groups with free home pages and technical support to spotlight their adoptable pets online as well as providing networking platforms, discounts and gifts, and education for the groups. Visitors to the site, from the comfort of their homes, enter search criteria to see animals available for adoption ranked by distance from their Zip codes. The site has facilitated over 19 million adoptions since it was created in 1996.



The mission of the Petco Foundation is to raise the quality of life for pets and people who love and need them. Since its inception in February of 1999, over \$75 million has been raised through a combination of fundraisers in Petco's over 1000 stores and donations through the Petco Foundation. These funds were used to support more than 7,000 local animal welfare groups across the U.S. The Petco Foundation endeavors to create responsible animal guardians, reduce the number of adoptable animals euthanized, rescue animals in crisis and assist in modifying behavioral issues to make companion animals more adoptable. More information about the Petco Foundation may be found by visiting www.petcofoundation.org.

Two ways to register

Registration is \$20 (\$10 for Petfinder members) and includes lunch and all materials. For more information email adoptionoptions@petfinder.com.

1. Register online by August 12 at

www.petfinder.com/adoptionoptions/
and pay by credit card using **Paypal**.

2. Register by mail by sending this form, along with a check made out to "Petfinder.com." Photocopy form for multiple guests.

Mail, postmarked by August 12, to **Petfinder.com, Sharon Prushinski, 505 Swift Drive, Milford, NJ 08848.**



Name: _____

Organization: _____

Full address of organization: _____

Public phone: _____

Private phone (for our use only): _____

Email address: _____

Petfinder Shelter ID: _____

All lunches are vegetarian. Please check here if you need a vegan meal.

Join us! We've brought together some of the most popular presentations and speakers in animal welfare and mixed them with plenty of breaks and networking opportunities.

Agenda

SIGN IN AND FUEL UP: COFFEE AND DANISH

9 am – 9:30 am

Housekeeping and Getting to Know You

9:30 am – 9:45 am

One person from each organization should be prepared to introduce your group. Feel free to bring business cards, brochures, news and/or fundraising items.

Welcome from the Petco Foundation

9:45 am – 10:15 am

Susan Rosenberg, Petco Foundation

Learn how to use the high traffic of Petco stores to increase adoptions for your organization. Other valuable resources to benefit your group that are available through the Petco Foundation and Petco will be discussed.

Marketing Your Pets Online: Tips and Tricks to Increase Adoptions

10:15 am – 11:45 am

Kim Saunders, Petfinder.com

After a brief look at Petfinder.com's free service to the animal welfare community, Kim will review the many benefits, resources and services that Petfinder offers members. This will be followed by a few tips and tricks for increasing adoptions, using Petfinder.com.

BREAK

11:45 am – noon

All attendees will receive

educational materials, breakfast, lunch, an Adoption Options t-shirt and a gift from the Petco Foundation.

**DRESS CASUALLY AND
BE COMFORTABLE.**



Expand Your Reach with Your Foster Program

Noon – 1:30 pm

Deb Edwards

A well-run foster program can increase the number and improve the quality of life of animals you save. It allows you to devote attention to animals that would be difficult to care for in a shelter environment – for example, medically or behaviorally complex animals. Learn the keys to building a successful foster program for both shelters and rescues that can have a lasting positive effect.

VEGETARIAN LUNCH, NETWORKING TIME

1:30 pm – 2:30 pm

*****2:30 PM – 5 PM*****

CHOOSE FROM TWO SESSIONS

Training Shelter Dogs

Sue Sternberg, Rondout Valley Animals for Adoption

Animal welfare professionals have a responsibility to provide true quality of life for each dog in their program. This workshop covers the importance of achieving and maintaining quality of life for dogs in shelters. Training, behavior modification programs, and mental, behavioral and emotional stimulation for dogs will be covered. We will explore some fun and easy ways to train adoptable dogs so they can put their best paw forward. Shelter dogs will be used for demonstration.

OR

All About Feline Respiratory Infections

Stephanie Janeczko, DVM

Frustrated by upper respiratory tract infections? Don't know what else to do? You're not alone. Upper respiratory infections are the most common infectious diseases in shelter cats. This workshop will focus on viruses and bacteria that cause URI, how they're spread, and how we can best prevent them and treat sick cats.

Our Speakers

Susan Rosenberg, Petco Foundation

Susan, who has been with Petco for 14 years, is national grants and disaster relief manager for the foundation and, as such, reviews and makes grant decisions and develops disaster relief practices. She works closely with over 7,500 Petco Foundation charitable partners and over 1,140 Petco stores that manage abandoned pets and adoptions. As a regular presenter at animal welfare conferences and workshops, she is the face of the Petco Foundation. In addition to her responsibilities at the foundation, she is a director for several animal welfare organizations in San Diego and works with disaster relief management organizations nationally. She is also an animal handler for the Animal Rescue Reserve.

Kim Saunders, Petfinder.com

Kim was an attorney with a passion for rescue. She left her practice to become Petfinder's first staff member in 1999 after witnessing firsthand how it doubled her rescue group's adoptions. As vice president of shelter outreach and public relations, Kim has been instrumental in increasing services to Petfinder members and helping them strengthen their adoption programs. Kim serves as vice president of the board of the Animal Welfare Federation of New Jersey (AWFJ), is a trustee of St. Hubert's Animal Welfare Society and is a New Jersey certified animal control officer. She shares her home and Petfinder.com office with rescued Pit Bull Mojo, one-eyed shelter cat Slide – and whoever the current resident foster pup may be.

Deb Edwards

Deb Edwards has a long and distinguished career in animal welfare. She is a certified animal control officer as well as a certified animal cruelty investigator and has received citations from the Township of Parsippany and the legislature of the State of New Jersey. She speaks frequently on animal welfare to various professional and public audiences and is currently the administrative director at St. Hubert's Animal Welfare Training & Behavior Center. Deb shares her home in New Jersey with two dogs, two cats, one bird, a revolving door of foster animals and a very understanding partner – all of them rescues in one way or another.

Sue Sternberg, Rondout Valley Animals for Adoption

Sue Sternberg is founder and owner of Rondout Valley Animals for Adoption, a small, open admission animal shelter which serves both the local (upstate New York) community as well as runs national programs. Sue has over 30 years of dog behavior experience, including as a dog control officer, kennel and animal care technician at various shelters, dog trainer and behavior counselor, dog training instructor and temperament evaluator at the ASPCA, boarding kennel owner, veterinary assistant, successful competitor in a variety of dog sports, and teacher of dog trainers. Sue has published many educational guides which can be found at www.greatdogproductions.com. Her latest offering is a book and two-DVD set, "Train to Adopt." Sue has four dogs – Hop Sing, Bea, Yeoman Rand and Gene Roddenberry – who are all ruled by one awesome cat, Sanjay Gupta. She is an accomplished fiddle player, an avid mineral and fossil collector, loves Earl Grey tea, and is a major "Stargate Atlantis" fan.

Stephanie Janeczko, DVM, The ASPCA

Dr. Janeczko received her D.V.M. from Cornell University in 2004. She spent time in small animal practice and worked with shelters and rescue groups before returning to Cornell as its first shelter medicine resident. Dr. Janeczko currently works for the ASPCA as senior director of community outreach shelter medicine programs, working locally in NYC as well as nationally to help shelters and animal welfare groups develop and improve their medical programs. She is the vice president of the Association of Shelter Veterinarians. She shares her home with her furry family – four wonderful cats and the three best dogs in the world!