

ADOPTION OPTIONS

Join us! We've brought together some of the most popular presentations and speakers in animal welfare and mixed them with plenty of breaks and networking opportunities.

AGENDA

SIGN IN AND FUEL UP: COFFEE, TEA AND DANISH

9 am – 9:30 am

HOUSEKEEPING AND GETTING TO KNOW YOU

9:30 am – 9:45 am

One person from each organization should be prepared to introduce your group.

WELCOME FROM THE PETCO FOUNDATION

9:45 am – 10:15 am

Susan Rosenberg, the PETCO Foundation

Learn how to use the high traffic of PETCO stores to increase adoptions for your organization. Other valuable resources to benefit your group that are available through the PETCO Foundation and PETCO will be discussed.

MARKETING YOUR PETS ONLINE: TIPS AND TRICKS TO INCREASE ADOPTIONS

10:15 am – 11:15 am

Lynn Davidson-Katz, Petfinder.com

After a brief look at Petfinder.com's free service to the animal welfare community, Lynn will review the many benefits, resources and services that Petfinder offers members. This will be followed by a few tips and tricks for increasing adoptions, using Petfinder.com.

BREAK

11:15 pm – 11:30 pm

CATS ARE COMPLEX INDIVIDUALS

11:30 am – 1 pm

Dr. Grant Gugisberg, Parkview Cat Clinic

Cats are complex individuals. While we once thought them to be solitary animals, we now know cats develop complex social groups. In this discussion, we'll look at steps to make cats' lives better—prior to entering your care, while in your care and when they arrive in their new homes.

SEMINAR TOPICS:

- Marketing Your Pets Online
- Cats are Complex Individuals
- Introducing PetFirst
- Open Adoptions, Lasting Relationships
- Training Shelter Dogs

INTRODUCING PETFIRST

1 pm – 1:30 pm

Meet our new partner in pet health insurance, PetFirst Healthcare. Learn the details of the special discounts available to your adopters.

VEGETARIAN LUNCH AND NETWORKING TIME

1:30 pm – 2:30 pm

OPEN ADOPTIONS, LASTING RELATIONSHIPS

2:30 pm – 4 pm

Nick Gilman, Humane Logic

The adoption process gets people off on the right paw toward enjoying a responsible, loving and long-term relationship with an animal. It should also be the beginning of another important relationship—between the adopter and the adopting organization. This workshop will discuss effective tools for making adoptions and building relationships with adopters so that we can both help them now and ensure they will always come back to us.

BREAK

4 pm – 4:15 pm

TRAINING SHELTER DOGS

4:15 pm – 5:45 pm

Sue Sternberg, Rondout Valley Animals for Adoption

Animal welfare professionals have a responsibility to provide true quality of life for each dog in their program. This workshop covers the importance of achieving and maintaining quality of life for dogs in shelters. Training, behavior modification programs, and mental, behavioral and emotional stimulation for dogs will be covered. We will explore some fun and easy ways to train adoptable dogs so they can put their best paw forward. Shelter dogs will be used for demonstration.

All attendees will receive:

Educational materials, breakfast, lunch, an Adoption.

Options t-shirt and a gift from the PETCO Foundation.

DRESS CASUALLY AND BE COMFORTABLE.

SPEAKERS

LYNN DAVIDSON-KATZ, PETFINDER.COM

Lynn is a member of the shelter outreach team and manages the Adoption Options program. She has been involved in shelter and rescue work for over fifteen years and has served as the manager of the state of New Jersey's pilot low-cost spay/neuter program. She is a certified ACO and former board member of a local TNR program. Lynn is a graduate of Rutgers University and an avid NASCAR fan and lives in New Jersey with one dog, six cats and one incontinent foster dog.

DR. GRANT GUGISBERG, PARK VIEW CAT CLINIC

"Dr. Grant" Grant Gugisberg, D.V.M., is a 1991 graduate of the University of Minnesota—College of Veterinary Medicine. He lectures nationwide on feline health and behavior topics in shelter cats for American Humane, Petfinder.com, PETCO Foundation and Puppyworks and participates in national roundtable discussions regarding feline upper respiratory tract infections. Clinical interests are internal medicine, upper respiratory disease and whole life behavioral issues. As part of his practice he operates a referral cat behavior service, doing both in-clinic and in-home consultations. Dr. Grant shares his free time with his wife, Heidi, two cats (Oskar and Mr. Peabody), a Labrador named Nigel and 20 laying hens. Activities include hockey, travel, cooking, fishing and gardening, including vegetables, dahlias and gladioluses. Dr. Gugisberg is a member of the AVMA, MVMA, Fellow of the AAFP and past member of the St. Croix Animal Shelter animal care committee.

NICK GILMAN, HUMANE LOGIC

Nick has been working on behalf of animals for over 21 years. He has worked at the local level at animal shelters, doing everything from direct care of animals to being

executive director. His work experience ranges from national disaster relief to cruelty investigations, consulting and shelter design. He worked for three years for the Humane Society of the United States and for seven years for the American Humane Association, where he served as director of animal programs. Nick has appeared on NBC's "The Today Show," "CBS This Morning" and National Public Radio. He has authored numerous articles in humane trade magazines and has presented hundreds of workshops on humane issues, both in the United States and abroad. Nick is the 2003 recipient of the Dennis J. White Award for Excellence in Instruction and Training.

SUE STERNBERG, RONDOUT VALLEY ANIMALS FOR ADOPTION

Sue Sternberg is the founder and director of Rondout Valley Animals for Adoption, a not-for-profit open-admission animal shelter in upstate New York. She is also the founder of the Community Animal Shelter Association (CASA), a not-for-profit organization dedicated to pet owner outreach, safe animal adoptions, and quality of life at animal shelters around the world. Sue is an expert in dog aggression and an innovator in the field of shelter dog welfare, and she develops programs to prevent pet relinquishment and overpopulation, to match families with safe pets, and to help shelters attend to the mental health of the animals in their care. Training Wheels®, a mobile community outreach program, and Assess-a-Pet™, a method to evaluate animal temperament, are two popular programs developed by Sue. With over 23 years of experience, she shares her knowledge of dog behavior on radio and television shows, as a popular speaker at national humane and dog training conferences, and through books and videos.

The mission of the PETCO Foundation is to raise the quality of life for pets and people who love and need them. Since its inception in February of 1999, over \$51 million has been raised through a combination of fundraisers in PETCO's almost 1000 stores and donations through the PETCO Foundation. These funds were used to support more than 5,700 local animal welfare groups across the U.S. The PETCO Foundation endeavors to create responsible animal guardians, reduce the number of adoptable animals euthanized, rescue animals in crisis and assist in modifying behavioral issues to make companion animals more adoptable. More information about the PETCO Foundation may be found by visiting www.petcofoundation.org.



Petfinder.com is the oldest, largest and most successful searchable database of homeless pets on the Web. It provides more than 13,000 animal adoption groups with free home pages and technical support to spotlight their adoptable pets online as well as providing networking platforms, discounts and gifts, and education for the groups. Visitors to the site, from the comfort of their homes, enter search criteria to see animals available for adoption ranked by distance from their Zip codes. The site has facilitated over 1.3 million adoptions since it was created in 1996.

Petfinder™

Two ways to register

Registration is \$20 (\$10 for Petfinder members) and includes lunch and all materials. For more information email adoptionoptions@petfinder.com.

1. Register online by March 10 at www.petfinder.com/adoptionoptions/ and pay by credit card using **Paypal**.
2. Register by mail by sending this form along with a check made out to "Petfinder.com." Photocopy form for multiple guests. Mail, post-marked by March 1, to: Petfinder.com, Lynn Davidson-Katz, 28 Garden Street, South River, NJ 08882.

Name: _____

Organization: _____

Full address of organization: _____

Phone number: _____

Email address: _____

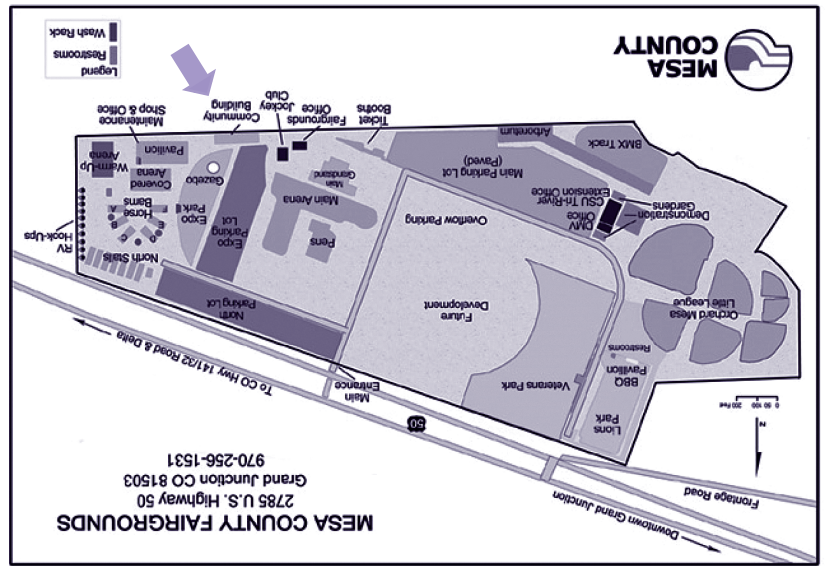
May we share your contact information with other attendees? Y N

Petfinder Shelter ID _____

All lunches are vegetarian. Please check here if you need a vegan meal.

(970) 256-1531

MESA COUNTY FAIRGROUNDS, COMMUNITY BUILDING



DIRECTIONS TO MESA COUNTY FAIRGROUNDS, COMMUNITY BUILDING

Take the Horizon Drive Exit off of I-70. Head west on Horizon Drive for 1/2 mile. Enter the roundabout and take the 3rd exit onto N. 12th Street. Turn right onto E. Ute Avenue/I-70 Business Loop West/US 6. Turn left onto S. 5th Street/US 50 E. Continue on US 50 E for 3.2 miles. The Mesa County Fairgrounds is on the right. Park in the Expo Parking lots in front of the Community Building.

QUESTIONS & ADDITIONAL INFO

Lynn Davidson-Katz, Petfinder.com
28 Garden Street
South River, NJ 08882

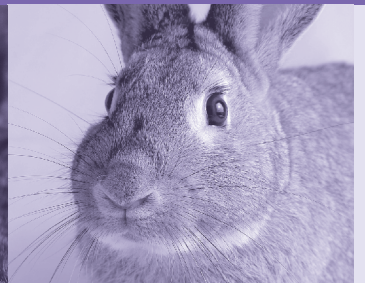
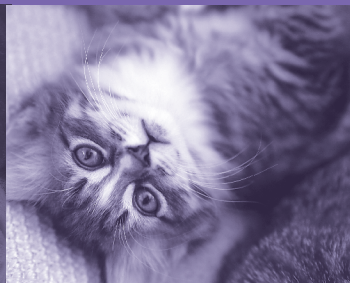
Lynn Davidson-Katz, 732-993-7838

Join us for a ONE-DAY SEMINAR

sponsored by **PETFINDER™** and **PETCO FOUNDATION**

**FRIDAY
MARCH 12, 2010**

SPECIAL THANKS TO MESA COUNTY ANIMAL SERVICES



ADOPTION OPTIONS

behavior, placement and promotion

MESA COUNTY FAIRGROUNDS, COMMUNITY BUILDING
2785 US Hwy 50
Grand Junction, CO 81503
(970) 256-1531